

BACHELOR THESIS

Professorship Environmental and Development Economics – Prof. Dr. Anja Faße

Literature Review and Benchmarking: Sustainable Entrepreneurship (in Sub-Saharan Africa)

Problem Statement and topic description

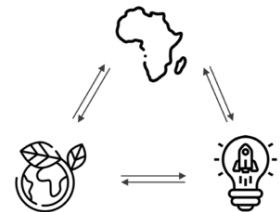
Climate change (CC) is a threat to our world. We will need to change our operations on many levels to stay within the targets that ensure a sustainable future for all of us. CC will not affect every part of the world in the same manner. Some regions are more vulnerable to changes in our climate. Developing countries, focus here, Sub-Saharan Africa (SSA), are facing and will increasingly face challenges and unprecedented changes in their environment. Adapting to these changes not only in the short-term but with a long-term perspective is crucial.

Entrepreneurship has been recognized as an important source to create sustainable economic value. Therefore, it is very relevant to assess how entrepreneurial endeavors could support, and are supporting, the sustainable development of SSA countries.

The goal of this thesis is to systematically review the literature, and examine the state and progress of sustainable entrepreneurship in developing countries and in particular in Sub-Saharan Africa. What does the entrepreneurship ecosystem look like? What is the state of ClimateTech /GreenTech innovations and start-ups? How is climate change perceived by entrepreneurs? What are challenges and needs that have been solved, can they be prioritized and which remain open?

Task Description:

- Systematic identification of relevant literature about sustainable entrepreneurship in SSA
- Analysis of the ecosystem and identification of relevant players
- Analysis of the collected research corpus
- Critical discussion of the findings



Preferred Qualifications

- Interest in entrepreneurship and sustainability
- Preferably specialization in Innovation & Entrepreneurship and Sustainability Management
- Independent thinking, creative problem solving and strong work ethics

Related Work

- Mio, C., Panfilo, S., & Blundo, B. (2020). Sustainable development goals and the strategic role of business: A systematic literature review. *Business Strategy and the Environment*, 29(8), 3220-3245.
- Terán-Yépez, E., Marín-Carrillo, G. M., del Pilar Casado-Belmonte, M., & de las Mercedes Capobianco-Uriarte, M. (2020). Sustainable entrepreneurship: Review of its evolution and new trends. *Journal of Cleaner Production*, 252, 119742.
- Sun, H., Pofoura, A. K., Mensah, I. A., Li, L., & Mohsin, M. (2020). The role of environmental entrepreneurship for sustainable development: evidence from 35 countries in Sub-Saharan Africa. *Science of the Total Environment*, 741, 140132.
- Fatoki, O. (2019). Sustainability orientation and sustainable entrepreneurial intentions of university students in South Africa. *Entrepreneurship and Sustainability Issues*, 7(2), 990.

If you are interested, please reach out with your CV, transcript of records and motivation to pregel-hoderlein@cdtm.de