

# Publikationen

## Christoph Scherer

### 2018

Scherer, C.; Emberger-Klein, A.; Menrad, K. (2018): **Segmentation of interested and less interested consumers in sports equipment made of bio-based plastic.** Sustainable Production and Consumption, 14, S. 53-65

### 2017

Scherer, C.; Emberger-Klein, A.; Menrad, K. (2017): **Biogenic product alternatives for children: Consumer preferences for a set of sand toys made of bio-based plastic.** Sustainable Production and Consumption, 10, S. 1-14