The University of Applied Sciences Weihenstephan-Triesdorf (HSWT) is characterised by a „green“, innovative and hands-on approach to teaching and learning. No other university offers a similar range of courses in the life sciences with over 6,500 students at three locations (Freising, Triesdorf, Straubing).

The Chair of Marketing and Management of Biogenic Resources headed by Prof. Dr. Klaus Menrad, located at the TUM Campus Straubing for Biotechnology and Sustainability, Germany, offers the following full-time position:

Research Assistant (f/m)
Identification Number M346

The position is limited until June, 30th, 2021.

Job Description:
− Realizing research activities related to consumers’ perception of the regional bio-based product environment in Bavaria
− Organization of qualitative data collection and standardized experiments
− Qualitative and quantitative analysis of empirical data
− Management of externally-financed research projects
− Acquisition of external research projects
− Teaching in bachelor and master courses
− Expected to learn German language

Your profile:
− Interest in original scientific work and own profiling
− Target-oriented working style and analytical thinking
− Experience in realizing and managing scientific projects
− Experience in publications in international peer-reviewed journals
− Know-how and experience in statistical software packages (e.g. SPSS, Sawtooth, R) or qualitative analysis tools
− Ideally insights in acquisition of external funds
− First teaching experiences are welcome
− Fluency in written and spoken English

Conditions of employment:
− Strong academic background and PhD in economics, social sciences, agricultural economics, psychology or statistics with an empirical focus
− Pronounced expertise in quantitative or qualitative methods and tools of empirical market research/social sciences
− International experience during your academic studies or PhD project

Please note:
The starting date will be at the earliest date possible. Pay scale in accordance with the collective agreement for the public service (TV-L).
Severely disabled candidates are preferably employed in case of essentially equal suitability, competence and professional performance. Qualified female candidates are explicitly encouraged to apply for this position.

If you are interested in this position, please apply directly to the online form on the homepage of the HSWT ("Apply for this job") until November 4th, 2018 including a motivation letter, CV and copies of certificates (Bachelor, Master, PhD).

For further information please do not hesitate to contact: